

DONOR PRIVACY POLICY

Approved by the Project NOW Board of Directors on 4 April 2025

OUR COMMITMENT TO OUR DONORS

Project NOW is committed to protecting the privacy of our donors and the personal information you may share with us. Project NOW values our donors' trust and recognizes that maintaining this trust requires the charity to be transparent and accountable to our supporters and the public at all times. This Donor Privacy Policy (the "Policy") describes the information collected about our donors and Project NOW's practices for using, maintaining, protecting, and disclosing that information.

INFORMATION COLLECTED AND MAINTAINED

Project NOW collects and maintains personal information that you, our donors, provide to us when you:

- Contact us by phone, mail, or email, in person, or via our website.
- Register for an event.
- Make a contribution, either on our website, at a special event, over the phone, or by mailing in a check.
- Navigate through our website.

From time to time, we may collect personal information from you in ways not described above, subject to your express approval.

TYPES OF INFORMATION

Project NOW collects and maintains the following types of information about our donors:

Personal information, including:

- Contact information, such as name, address, email, and telephone number.
- Giving information, including types and amounts of donations and credit card information. We utilize secure transaction methods when collecting credit card information over the internet. Project NOW does not disclose credit card account information provided by our donors, except for the proper processing of donations. To the extent any donations are processed through a third-party service provider, our donors' Personal Information will only be used for purposes necessary to process the donation.
- Information on events attended and publications received.
- Any other information voluntarily provided by the donor to Project NOW.
- Information about your equipment, browsing actions, and patterns, including information automatically collected through technical methods such as cookies, flash cookies, web beacons:

- Cookies (or browser cookies). A cookie is a small file placed on the hard drive of your computer. You may refuse to accept browser cookies by activating the appropriate setting on your browser. However, if you select this setting you may be unable to access certain parts of our website. Unless you have adjusted your browser setting so that it will refuse cookies, our system will issue cookies when you direct your browser to our website.
 - Flash Cookies. Certain features of our website may use local stored objects to collect and store information about your preferences and navigation to, from, and on our website. Flash cookies are not managed by the same browser settings as are used for browser cookies.
 - Web Beacons. Pages of our Website [and our e-mails] may contain small electronic files known as web beacons (also referred to as clear gifs, pixel tags, and single-pixel gifs) that permit Project NOW, for example, to count users who have visited those pages or [opened an email] and for other related website statistics (for example, recording the popularity of certain website content and verifying system and server integrity).
- Google Analytics. We use Google Analytics, which is a web analytics service provided by Google, Inc. ("Google"). Google Analytics uses cookies to help the website analyze how individuals use the Website. The non-personal information generated by the cookie about your use of the Website will be transmitted to and stored by Google. Google will use this information for the purposes of evaluating your use of the Website, compiling reports on Website activity for our purpose, evaluation and providing other services relating to the Website activity and Internet usage. Google will not associate your IP address with any other data held by Google. You may disable cookies within your browser as described above, however please note that if you do this you may not be able to use the full functionality of the Website. By using this Website, you consent to the processing of data about you by Google in the manner and for the purposes set out above. For certain browsers, you can also prevent Google from collecting information (including your IP address) via cookies and processing this information by downloading this browser plugin and installing it: www.tools.google.com/dlpage/gaoptout and Google Analytics.

CONFIDENTIALITY

All information about any financial transaction between you and Project NOW is considered confidential and we have taken certain physical, administrative, and technical steps to safeguard the information we collect from and about you. While the information is kept confidential, it may be shared with Project NOW's board members, staff, volunteers, and professionals, such as service providers, on a need-to-know basis and in compliance with all laws, regulations, court orders, or other governmental requests.

USE OF PERSONAL INFORMATION

Project NOW collects and maintains personal information to:

- Establish a relationship and communicate with you about Project NOW, including our programs, special events, and funding needs.
- Learn about our donors and what matters to you.
- Process donations and event registrations and issue tax receipts.
- Comply with all laws and regulations, including reporting requirements.
- Plan future fundraising activities and events.
- Analyze giving patterns.
- Solicit feedback from you by conducting surveys.

Project NOW will not share, sell, or exchange your personal information with any other entity (except for marketing and communications activities as described in the “How We Use Your Information” section of our Privacy Policy). To opt out, you may contact us at Rootingoutpoverty@projectnow.org. To the extent that a third-party service provider is used to process any donations, your information will only be used to the extent necessary to process the donation.

LINKED TO OTHER WEBSITES

Our website may contain links to third-party websites or services that are not owned or controlled by Project NOW. We encourage you to review the privacy policies of any linked website that you visit.

COMMUNICATIONS

Project NOW will from time to time communicate with you, including by telephone, text, email, and mail, concerning Project NOW’s charitable activities, events, and requests for future support. Project NOW will not call or email you or send mailings to you on behalf of other organizations. To opt out of receiving these communications, you may contact us at Rootingoutpoverty@projectnow.org or by clicking on the “unsubscribe” link in any email communications.

DATA SECURITY

We have taken certain physical, administrative, and technical steps to safeguard the information collected from and about You to help prevent unauthorized access, to maintain data security, and to ensure the proper use of information. More specifically, we secure personally identifiable information provided on computer servers in a controlled, secure environment, utilize established firewalls, and employ internal policies aimed at protecting information from unauthorized access, use, or disclosure. When working with third parties We enter into appropriate non-disclosure or data security agreements, and our website uses Secure Socket Layer (SSL) technology.

Although we have implemented reasonable and appropriate measures to safeguard against unauthorized disclosures, our security measures may not prevent all losses. In the event of security failures or disclosures which violate federal or state law, we will follow all notification requirements to make you aware of what happened and do our best to make it right.

CHANGES TO THE POLICY

This Policy is current as of the date stated at the top of this Policy. Project NOW reserves the right to amend this Policy from time to time. We will post changes on the Website and the new Donor Policy will be effective immediately upon posting and will apply only to information collected thereafter. You are responsible for periodically visiting our website and this privacy policy to check for any changes.

DONOR BILL OF RIGHTS

Project NOW subscribes to the Donor Bill of Rights as created by the Association of Fundraising Professionals, Associations for Healthcare Philanthropy, the Council for Advancement and Support of Education, and the Giving Institute. A copy of the Donor Bill of Rights may be obtained by contacting Project NOW at Rootingoutpoverty@projectnow.org.

CONTACT US

To opt out of receiving communications from Project NOW, to review the personal information that Project NOW has collected about you or to ask any other questions regarding this Policy, please contact Project NOW at the below address or submit your request to Rootingoutpoverty@projectnow.org.

Project NOW

Attn: Special Projects

1830 2nd Ave

Rock Island, IL 61201